



Sponsorship Information



We are thrilled to present the
17th Annual Dufferin Children and Youth Festival!!

The **Festival** originated in 1995 with Dufferin Child and Family Services (DCAFS) who organized it through their Foster Parent Program as a fundraiser for their foundation. The cost to families attending was minimal in an attempt to make it affordable for all. In 2004, DCAFS found themselves no longer able to commit the time or the resources needed to put the festival together. At that time, a committee of community volunteers and service agencies came together, and, with some local financial support, have been able to continue delivering this great early-summer festival. Members of the Festival committee include representatives from the following agencies: **Dufferin Parent Support Network; Orangeville Public Library; Orangeville Parks and Recreation; Dufferin Child and Family Services; Ontario Early Years Centre Dufferin; County of Dufferin; Centre for Career & Employment Services; Mayor's Youth Advisory Committee**

Our objectives are to provide:

- **Accessibility for all** – there is no cost to attend the event and activities are free of charge. The only cost is for food and drinks. As well, the central location of the festival is ideal for those using public transportation, and is within walking distance for many.
- **A fun and safe event** for families, youth and children in the Dufferin area
- **Support for parents** with a wide range of community organizations presenting information and displays



Saturday, June 11th 10:00am to 3:00pm
RioCan Fairgrounds Shopping Centre, 95 First Street, Orangeville

Local Child and Youth Entertainers
Professional Entertainment Food Vendors Rock Climbing
Games Crafts Displays



The most Visible and Continual Focus of the Festival is our Main Stage.



We are looking for one company to provide a main stage sponsorship of \$2000.00 this year. Please call for more details if you are interested.

Featured on our 16'x24' covered stage will be a full day of entertainment! Shows will include local children's performances, demonstrations by various local groups including dance, martial arts as well as professional entertainers! During the course of the day events will be hosted by an emcee and DJ providing music between each performance.



Sponsorship Levels

\$2000: Main Stage Sponsor!!

- **Logo/Banner** placement for the entire day on the main stage throughout all performances.
- Receive **recognition** as our main sponsor in marketing, advertisements and press releases.
- **Logo** positioned in the **newspaper** advertising in the Orangeville Banner appearing prior to the festival
- Opportunity for a **booth or table top display** and or literature distribution the day of the festival
- Verbal **recognition** to the crowd from the MC on stage a minimum of three times the day of the festival

\$1500: Rock Climbing Wall Sponsor

- Receive **logo placement** for the entire day on or next to the rock climbing wall
- Receive **recognition** as our climbing wall sponsor in marketing, advertisements and press releases
- Logo positioned in the **newspaper** advertisements in the Orangeville Banner appearing prior to the festival
- Opportunity for a **booth** or table top display and or literature distribution the day of the festival
- Verbal **recognition** to the crowd from the MC on stage a minimum of two times the day of the festival

\$1000 and Above:

- Receive **recognition** as a sponsor in marketing, advertisements and press releases
- **Booth** or table top display for literature distribution the day of the festival
- Verbal recognition to the crowd from the MC on stage a minimum of two times the day of the festival

\$500 - \$1000:

- **Booth** or table top display for literature distribution the day of the festival
- **Recognition** in press releases as a sponsor
- Recognition from the stage as a sponsor during the event recognition ceremony

DUFFERIN CHILDREN AND YOUTH FESTIVAL 2011



Please Help Us Make The 17th Annual Dufferin Children & Youth Festival A Huge Success!!!!!!!!!!

This is a true community event and we could not make it happen without the help and contributions provided by companies such as yours. We look forward to working together to provide Dufferin County's Parents, Children, and Youth with another great festival this year.

Sincerely,

DCYF Committee Member