

DUFFERIN PARENT SUPPORT NETWORK

Monday, November 5, 2007

Present

Barbara Horvath
Phyllis Noce
Julie Wood
Pat Gardner
Paula Conning
Kolleen McIlveen
Helen Sherrard

Regrets

Sonia McDonald

Call to Order: 9:35am

1. Agenda

To accept the agenda for the November 5, 2007 DPSN Board of Directors meeting as presented.

M/Pat S/Paula
CARRIED

2. Minutes

To accept the minutes of the October 15, 2007 meeting.

M/Phyllis S/Pat
CARRIED

3. Strategic Planning

Marketing:

The group discussed Paul Hogeveen's comments regarding the key message. It was agreed that we will proceed with "Building Strong Families Together. Join the Network."

To accept Masahiro Designs quote for logo and website development for \$2500.

M/Julie S/Barb
CARRIED

The group's preference was not gold and black. Helen will ask Paul to provide three colour suggestions.

Newspaper Insert Topic:

Anger/Stress Management/Communication – Managing Anger: Yours & Theirs

4. Coordinator's Report

- Attended presentations at Zehrs and Princess Margaret Public School in partnership with the United Way in order to share how funds are used in our community
- Attended Dufferin Children & Youth Network Planning Meeting to review Terms of Reference
- Met with Paul Hogeveen
- Completed Community First Foundation application requesting \$2500 towards our website redesign and development project
- Obtained six website quotes
- Followed up on to do items from Dufferin Children & Youth Festival planning meeting
- Silent Auction preparation
- Program registration and preparation
- Registered for Ready to Learn and sent buckslips to be distributed in handout bags for participants
- Investigated venues for Boundaries event
- Reviewed WDGPH report on Families
- Presented correspondence

Silent Auction:

The group discussed locations for posters and display boxes. Helen will place ads in the Banner (November 20 and 23) and the Citizen (November 22). Helen will provide the poster to Board members and share with the DPSN email list this week and then again the week of the auction. Please bring any gift certificates and items to Julie's house for the preparation meeting.

Boundaries Venue:

It was decided that we should plan for approximately 200 people. Venues for the event were discussed. Monora Park seems like the most likely venue, however, Helen will check into the Baptist and Salvation Army church. Helen will also check into pricing for food and bring a tentative budget to the next meeting. The agenda being considered is: registration 8:30am, program 9:00am to 4:00pm with lunch from 12:00pm to 1:00pm. It will be offered on a first come, first served basis to all communities.

Resource Guide / Membership:

The group discussed offering the resource guide on-line at a cost. The book should still be available as a hard copy to agencies and others who require it at a cost. It was suggested that perhaps it should be done as a page(s) of links rather than the whole resource guide. The decision was that the information should be made available on line for free and that the hard copy will be available for purchase.

Board members will review the information in the bylaws regarding membership and the AGM in preparation for the December meeting.

5. Reports

Program Committee:

Registration is good overall and workshops are continuing. Program Committee is meeting later this month.

Treasurer:

New financial statements provided.

Fundraising:

Silent Auction is currently underway. Paula is currently working on the TD application which will cover the Resource Guide and will investigate the possibility of getting a Meridian sponsorship for the Boundaries event. After the Silent Auction the Fundraising Committee will meet to plan their next steps.

6. Risk Management

Conflict of Interest Policy

Tabled

7. Next Meeting

Monday, December 10, 2007 at DCAFS 9:30am to 11:30am. Please bring goodies!