



# MINUTES

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*Date | time* 12/15/2020 4:00 PM by Zoom |

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## In Attendance

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**Present:** Stacey M (Chair), Laura L (Coordinator), Barbara H (Secretary), Nichole M, Phyllis N (Treasurer), Karen R-S

**Volunteer:** Paul C.

**Regrets:** Jan P; Amanda

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## Approval of Agenda

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Motion: Nichole

Second: Phyllis

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## Approval of November 17 Meeting Minutes

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Motion: Stacey

Second: Phyllis

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## Treasurer's Report

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- We have been awarded a grant of \$6285. from the Dufferin Community Foundation Emergency Fund
- Bank balance is currently \$22,897.69. This includes the Foundation grant.
- Catherine is finishing the audit.
- Phyllis is doing the cheque exchange with Catherine this week.

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## Coordinator's Report

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Blogs: Laura will start creating blogs to make up for the loss of the regular newspaper columns. She will perhaps repost some old columns, updated. Title might be, "Ask a Parent" The past articles, "You might be a good parent if..." are another potential source of new blogs.

## Workshops:

Laura and Amanda have done considerable extra promotion to increase registration numbers. Registration for the final workshop on Dec. 17 is now up to 16.

Titles of workshops have a noticeable impact on registration numbers.

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## Funding

United Way forecasts a decrease of 13 – 15% in its Campaign

The decrease in our monthly cheque will be implemented in April.

UW will make every effort to maximize the funding for agencies within this decreased funding and to give us as much notice as possible.

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## Dufferin Community Foundation Emergency Fund

We discussed how to best use the funding, which was 66% less than our proposed programming. Laura is investigating a webinar format which might give more flexibility for participants. She will also consider which workshops and facilitators are best suited to do workshops or webinars at a different time of day.

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## DC Moves

Beginning a Courageous Conversation About Equity

DC Moves has provided resources for identifying barriers for reaching more diverse members of our community – for both recruiting and for outreach to more parents.

This has implications for where we post in FBs, workshop content and facilitators.

Laura and Karen will share the link to the DC Moves resources.

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## Fundraising

We decided against trying an end-of year campaign

Paul will help Laura look at other approaches – for example- an app that allows downloading a QR code that will donate \$2

There is also a Zoom function that can support donations.

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Next Meeting: Tuesday, January 19, 2021 at 3:30 – by Zoom