



DUFFERIN PARENT SUPPORT NETWORK

BOARD MEETING MINUTES

Date | time 01/09/2023 12:30 PM via Zoom

In Attendance

Present: Barbara H (chair), Nichole M (vice-chair), Phyllis N (treasurer), Susan W (secretary), Karen R-S, Neetu D, Kolleen S, Laura L (coordinator), Lon W (fundraising consultant), Wendy C (guest)

Regrets: Alyssa K, Karen R-S (had to leave early), Nichole M (had to leave early)

Land Acknowledgement

Everyone was given a link and asked to review a video about land acknowledgement.

Approval of December 2022 Meeting Minutes

Susan noted that the number of email contacts should have read 1,015. With this correction noted, all approved the minutes for the board meeting, held on Dec 14, 2022.

Princess Margaret Christmas Craft Fair

It was decided to participate again next year. Notes for next time will be shared via email.

Neetu will contact the reporter that she talked to at the fair and will connect her with Laura to discuss an article for the local newspaper.

Christmas in the Park at Kay Cee Gardens

Nichole has purchased new lights and stored the display for next year.

Ontario Trillium Foundation Resilient Communities Grant:

Lon presented a draft report for the fundraising project with everyone asked to review it and add comments (including prioritizing things: “now, later or never”) and return to Lon by February 9th.

Coordinator's Report

1. Winter workshops: Laura has booked 3 workshops for the start of the winter session, with 7 more in the works. She is also considering the addition of a daytime series.

2. Promotion of DPSN workshops:

Laura reported that in December there were 116 new users and 19 returning visitors.

One email was sent out in December with a 45% open rate. The email list is now at 1,085 people.

Facebook had 816 “likes”. The top performing post was for a sibling rivalry workshop with 5,857 people reached. The Art as Therapy flyer was second with 4,365 people reached.

Barbara will draft a letter to introduce/reintroduce the DPSN to the members of the various municipal councils in Dufferin County.

Treasurer's Report

Phyllis reported that the current bank balance is \$35,673.53

Dufferin Community Grant

Laura submitted a screen shot from a Zoom workshop to be added to the report that she had sent previously.

DPSN Policy Review

Nothing new to report.

Meeting dates

Due to March Break and Easter, the second Monday of the month doesn't work, so the following changes to upcoming board meetings were made:

The March meeting will be held on March 6th at 12:30.

The April meeting will be April 3rd at 12:30.

Next Meeting: Monday, Feb 13, 2023; 12:30pm via Zoom.
