



# MINUTES

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*Date | time 11/10/2014 12:00 AM | Meeting called to order by Kolleen*

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## In Attendance

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Kolleen (Co-Chair), Phyllis N, Barb H, Laura L, Joan O, Jan P

Regrets:

Guests: Shirley Mather, Stacey MacNeil, Barb White, Laurie Few

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## Approval of Agenda

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Motion: Barbara

Second: Joan

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## Approval of Minutes from October, 2014

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Since the minutes were not available at the meeting we will postpone approving them until December

Motion:

Second:

Kolleen presented Shirley M with a 'Thank You' gift certificate for being our speaker for our fundraiser called, 'Advocating from Strength' on October 22<sup>nd</sup>.

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## Strategic Planning

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- a) 2014 – 2016 Strategic Plan - Laura will email everyone a copy of the changes that have been made so far. Kolleen has recommended that each board member please review the plan and make comments on their hard copies and bring them to our December meeting to discuss further making for a faster finalization of our 2014 – 2016 Plan.
- b) Jan will contact Allison Schaffer to learn what her non-profit presentation fees are and availability. We need to use a large venue such as a school. Possibly teaming up with Town of Orangeville and use the theatre and their advertising if possible.
- c) Jan to take the lead on possibly organizing a February Family Day Event
- d) Talked about holding a fundraising movie night

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## Coordinator's Report

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Some highlights of Laura's report as per discussion were:

**A) Advocating from Strength presentation**

- a) Barbara reported that she had received positive feedback from someone in attendance that she knew.
- b) We had approximately 30 in attendance

**B) Email Database**

- a) Laura was able to increase our names from 317 to 455 by adding the names of people who had previously filled out evaluation forms.
- b) Our last constant contact report had 50% of people opening our emails which is an increase.

**C) DuCK**

- a) Held an 'Aboriginal Awareness Day' that focused on awareness of the history, culture and issues that aboriginal people face. One of the things that came out of the day was the differences between parenting styles, and how the aboriginals have a focus on allowing children to learn from their mistakes. The next aboriginal session will likely centre around parenting styles.
- b) Barb White reported that she attended a conference on this subject called 'How Children Succeed' and the speaker and author was Paul Tough.
- c) They are creating a questionnaire that they want all local agencies to use so that each agency is measuring the same criteria and the info would be ideal for funding applications. We look forward to their finished questionnaire however until then we will work on making changes to our existing evaluation form.

**D) Big Brothers and Sisters Partnership Nov 28th**

- a) Those DPSN volunteers who are packing for the 'Chilefest' Fundraiser at 24 Elizabeth St are being asked to arrive at 9:00 am and those delivering the chile to businesses at 10:30.
- b) Laura did go to their Citizen photo op for their fundraiser. The picture will also be sent to the Banner.

**E) Amaranth Lions Club of Orangeville**

- a) We have 20 calendars to sell by Dec 31<sup>st</sup>.
- b) They have told us that they would like to provide funding to help us bring Alison Schaffer into our community.

**F) 'Ask A Parent' column**

- a) September's and October's article did not get published in the Banner
- b) Laura asked the editor whether to send Oct and November and he said they would publish both Oct and Nov's articles if she would send them in.
- c) As suggested by Joan, Laura will advise the editor that within one week of submitting our columns to the Orangeville Banner we will be adding them to our website. This will improve our dwindling exposure.
- d) Laura will also make an appointment to see the editor at the Orangeville Citizen. Joan and Laura will attempt to develop a relationship with them to increase our chances of exposure. Hopefully, we can help increase readership for the Citizen as they help us inform our community about DPSN free parenting workshops, etc.

**G) United Way**

- a) Laura and Barbara H met with their representative but had difficulty answering his criteria questions as our workshop feedback questionnaire is not specific and will need to be adjusted to provide us with answers to fulfill UW criteria for next year's proposal. This is critical to receive funding for next year.

- b) Laura will take some of the facilitator questions off our original evaluation form and add the UW questions then email it to the board members for a quick response approval so that it can be used for the remainder of the 2014 four fall workshops.

#### H) **Workshops – Fall 2014**

- a) Laura will contact the people who have attended ‘How to Talk’ to get registration for the ‘How to Talk Refresher’ on Nov 25<sup>th</sup>.

#### – **Spring 2015**

- a) Susan W recommended we do ‘Anger, Parenting and You’ in Shelburne and Paula C from John Howard has agreed to do a two nighter for us.
- b) Laurie Few has offered to do a parenting workshop on ‘Struggling Kids’ to help parents learn how to help their children with homework, tutoring or helping with challenges. Each will receive a manual. Laurie works with Wellington County Learning Centre and they would like to expand into Dufferin. Laurie F will provide Laura L with a description of her workshop.
- c) Shirley also agreed to adapt part of her presentation info into a workshop based on the feedback form.

- I) **Q.R. Code Applications** – The board agreed that using these codes would be useful if it doesn’t require a lot of work on Laura’s part. Laura is looking into how we can utilize this technology.

#### J) **Police Checks:**

- a) Kolleen and Laura are still work on creating a draft

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## Reports

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Treasurer’s Report – No change to our financial position with \$18,000 in the bank. We are hopeful that we continue to get support from the County of Dufferin with the new election results.

## Risk Management

Barbara mentioned that she heard recently that you could not be on a board of directors if you’ve claimed bankruptcy. Laura will check this out and learn the particulars then report back to us at the next meeting.

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## New Business

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- a) Phyllis suggested we send a letter of introduction to Mayor Williams from DPSN regarding our past financial support and hope to work with the new mayor and advisors in the future. Laura and Jan will generate a letter offering to meet with him.
- b) Phyllis has purchased a ‘end of the year’ gift for our accountant and that will be her contribution to DPSN as a board member. She has arranged for her to receive it.
- c) Laura will add to her job description that the coordinator will take on the responsibility to purchase a thank you gift/card for each time one is required.

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## Next Meetings

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Dec 8 – at Jan’s house from 12 to 3 PM, 74 Meyer Dr, Pot Luck – Laura will email sign-up list., small meeting & social.

Jan 12

Feb 9

Mar 9

Apr 13

May 4- due to PD day for the school/board

June 15- due to PD day for the school/board