



# MINUTES

Date | time 11/6/2017 1:00 PM |

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## In Attendance

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**Present:** Phyllis N (Treasurer), Laura L (Coordinator), Barbara H, Stacey M (Secretary), Joan O'B, Jan P

**Regrets:** Kolleen M, Barb W

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## Approval of Agenda

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Motion: Barbara H

Second: Joan O'B

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## Approval of Minutes from October 2, 2017

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Motion: Barbara H

Second: Joan O'B

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## Coordinator's Report

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### County Workshops

- Tina Quail is enthusiastic to continue to do workshops. To move forward she will need to put a report together to bring to the County of Dufferin and outline what the partnership between DPSN and The County of Dufferin look like
- Laura will provide the needed information to Tina

### Internet

- Laura now has internet and it is functioning well

### Country 105

- They are going to do 12 free ads for DPSN in return we will put their logo on our posters

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## Spring Presentation

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### Dr. Alex Russell

- Will not be able to get funds from DuCK for Dr. Alex Russell
- Will look at asking the Amaranth and Orangeville Lions, Meridian Bank, Scotiabank, Fifth Avenue Dental, Rotary and Optimist Club
- Laura will try to negotiate costs with Dr. Alex Russell by offering flexibility on dates and offer to help sell his books at the event

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## Treasurer's Report

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Current balance is around \$40,000 not counting the Dragon Fly Trust

-Phyllis contacted UGDSB as well as Robbie's mom who agreed to move the Trust moved over to the UGDSB Learning Centre

### Laura's hours Projection

- Phyllis presented and Board Members discussed projection of Laura's hours and the Board agreed Laura's hours should be a standard 20 hours per week
- In-camera discussion about hourly wage to happen at a determined date
- Phyllis will email projection to missing Board Members

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## United Way

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- Barb W dropped off packages to schools
- Trying to raise awareness of the "Spot the Piggy "

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## Promotion

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### Constant Contact

- Laura let the Board members know that we are almost out of funds, only have enough for 1 more month
- Laura tried Clever Reach but it was not as good as Constant Contact
- Need to renew Constant Contact. It is \$378 US for 1 year
- Board approved renewing Constant Contact for another year

### Facebook

- Increasing likes on our page
- Allows us to contact people that are interested

### Country 105

- Non-Profit Group package; 1 week campaign for \$300 + HST

### Fundraising Package

- Laura will prepare a letter to Service Clubs for Alex Russell event sponsorship

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## Next Meetings

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- December 11 (5:00PM at Sweet Chili's)
- Jan 8
- Feb 12