



MINUTES

Date | time 4/13/2015 1:15 PM | Meeting called to order by Kolleen M

In Attendance

Kolleen M,(chair) Jan P (co-chair), Phyllis N (Treasurer) (Joan O'B C, recorder), Laura L (Coordinator), Barb W. (volunteer),), Stacey M (volunteer)

Regrets: Barbara H, Shirley M (volunteer)

Approval of Agenda

Motion: Kolleen M

Second: Joan O'BC

Approval of Minutes from December, 2014, with minor deletions

Motion: Joan O'BC

Second: Kolleen M

Coordinator's Report

- A. 'Ask a Parent' Newspaper Column:
 - a. The Orangeville Banner continues to not publish our column despite telling us to email it to them. We discussed alternative ideas to promote our columns which were:
 - i. Laura will create an electronic newsletter and put it on Facebook and our DPSN website. Using family photo's submitted by board members eliminating the need to obtain permission to use external photos.
 - ii. April column should be regarding Alyson Schaefer. Kolleen will write that column and we will send the promotional material to TV and Radio stations for publicity as well as our normal channels.
 - b. Shirley's workshop 'Schoolwork Strategies for Parents will be postponed until she is well enough to facilitate it so all promotion for it will be withdrawn where applicable.
- B. The Spring 2015 Workshop Schedule:
 - a) Registration is going well for the scheduled workshops. We had 19 out for the Anger, Parenting and You workshop held in Shelburne.
 - b) We have had 416 new hits on our website for March plus 90 regulars. Not sure why however Laura will check on the reports to confirm what pages they were viewing.

Fundraising Opportunities and Events

- A) Fundraising Efforts

- a) Alyson Schafer Spring Presentation May 5; Alyson is donating 3 books that we can raffle off at the event. Laura will contact the Orangeville Banner and the Citizen. Snap has confirmed that they will be there for media exposure. Flyers will be posted through the community. Suggestions were Booklore, Orangeville Townhall, churches and to ask the schools once again to electronically send out a second reminder about the event. Volunteers required for set-up of the chairs at ODSS after 4:30 p.m.. Jan will introduce Alyson Schafer the night of the event and also sell water at the event. There are 70 people registered so far. Since this is Children's Mental Health Week our event is receiving good promotion on the UGDSB website.
- b) PARENTING REACHING OUT (PRO GRANT) – We discussed applying for this grant so that we can offer 3 'Support Group' type workshops in 3 different locations. One of the workshop considerations is 'Parenting Teens' and Laura will speak to Susan Willnecker about facilitating this workshop for us. Jan and Laura will meet to discuss applying for this grant. Phyllis suggested that we ensure that the administration costs to organize and run the workshops be covered by the PRO grant so that Laura's time is being covered.
- c) United Way; Laura will write the reports and email the board for feedback.
- d) Dufferin County application: there has been a change to criteria and the 2015 grant applications will now be considered at their General Government Services Committee meeting scheduled for April 28, 2015 and not as previously advised on March 24. The recommended funding amounts will then be presented to County Council for approval on May 14, 2015.
- e) Canada Post Foundation Grant application – Laura and Barbara will work on it and submit on time.

Strategic Planning

Strategic Plan discussions – to be postponed until more board members are available

Business Arising

1. AGM meeting; the date of this meeting has been unanimously moved to June 1st. Laura will advertise accordingly.
2. We had a discussion about succession planning and continue to need new board members. Barb W suggested we add a page to our website with the description of skills and attributes that we are looking for in a new board member. Phyllis suggested that we also need a nominating committee to interview prospective new members to ensure they share the same democratic principles that we aspire to. Laura will add a page to our website.

Treasurer's Report

Phyllis reported currently having a bank balance of \$19,990.00 and is working on the Financial Statement for the auditor.

Nexr Meetings

May 4- due to PD day for the school/board

June 1- this will be our regular and AGM meeting at Barbara's request