



MINUTES

Date | time 4/11/2016 1:00 PM |

In Attendance

Phyllis N (Treasurer), Laura L (Coordinator) , Barbara H (recorder), Jan P (co-chair), Joan O'B, Kolleen M (co-chair)

Regrets: Stacey M

Approval of Agenda

Approved, with one addition: Dufferin County MOVES

Motion: Kolleen

Second: Phyllis

Approval of Minutes from March 7th, 2015

Motion: Jan

Second: Barbara

Coordinator's Report

Spring Workshops:

- Drop in groups have had low attendance – weather has been a challenge
- No registrations for New Health Curriculum, so it will be cancelled

Concern was voiced about the low registration for the workshops; discussion followed on ideas to increase promotion, outreach

- Immediate action:
 - create specific flyers for May workshops, group the titles re similar topics – Joan, Jan
 - create a tag line (parenting in Dufferin) to downplay “support”
 - consider more advertising in the Banner
- Initiatives to take before the Fall schedule:
 - Kolleen’s marketing information about workshop titles: use a question in the title to stimulate engagement in workshops
- Other ideas:
 - -Kolleen, Jan re radio spot for parenting tips- sponsored by a company
 - offer an incentive of a book for sharing the drop ins and workshop schedule on FB
 - engage the schools more proactively – create the culture of curiosity about parenting education
 - involve a school’s drama group – with our message at the end;
 - develop a promo for the movie theatre; on website;
 - brainstorm with David Nairn at Theatre Orangeville
 - Try again to get into the Parks and Recreation book

- participate in the sign up night at the recreation centre
- arrange a display at the open area at the recreation centre
- follow up with Rogers

Ross Greene, May 12 at ODSS

- Setting up 6:15 – 6:30
- Tech support – Laura is double-checking the arrangements.
- Offer an incentive to people on the Constant Contact list for Sharing this event on Facebook – Jan
- Prepare cheque (bank draft): \$1500 US dollars – ready for May 12 Donation to “Lives in the Balance”
- Give a card as a thank you - Laura

PRO grant applications

- Barb White is working on a regional application
- Schools are being encouraged to band together in applying for funds that can be combined into joint effort
- Brochure: discussed format, source for stats,
 - Use a Ross Greene quote
 - Add PRO grant as funder
 - Kolleen will work on the “chart” of parenting tips

United Way:

- Barbara is attending April 20
- May 11 – if Joan is here, she will attend; Kolleen will try

Treasurer's Report

-Phyllis reported having a bank balance of around \$35,000, this is including the PRO Grant \$

-Phyllis is working on the preparation of the audited financial statements for Catherine

Additional Agenda Items:

DC M.O.V.E.S:

- County of Dufferin and Headwaters Communities in Action (HCIA) combining in an initiative to “identify and develop innovative and/or collaborative solutions to local issues” – an agency integration model.
- There is potential benefit for DPSN to be included in this collaborative initiative
- Phyllis has added DPSN to the membership list.
- The Association will meet quarterly – next meeting in June

General Liability Insurance:

- DPSN is now covered for general liability for \$2M, separate from the events coverage
- The PRO grant was a new requirement to meet.
- Laura will still talk to the school board about the total insurance picture.

Next Meetings

May 9 - nominations to the Board are due

June 6: Annual General Meeting