



MINUTES

Date | time 10/17/2016 1:00 PM | Meeting called to order by Jan P

In Attendance

Jan P (Chair), Phyllis N (Treasurer), Laura L (Coordinator), Stacey M (recorder), Barbara H, Joan O'B , Barb W, Kolleen M

Regrets:

Approval of Agenda

Motion: Kolleen M

Second: Stacey M

Approval of Minutes from September 12th, 2016

Motion: Jan P

Second: Barbara H

Coordinator's Report

A. Fall Parenting Workshops:

- Registration has started off slow but is starting to pick up
- Paula from the John Howard Society had informed Laura that after these last 2 workshops, they will no longer be able to offer them anymore. JHS will be closing programming in Dufferin County.
- Georgian Career & Employment Community Services has free space available, which may be an option to offering workshops in the future.
- Laura also suggested pairing up with Twisters Gymnastics and offering something while parents have children in gymnastics. It was discussed, but didn't think it would be ideal, as parents tend to like to run errands during that time.

B. Special Presentations:

- Laura was looking for ideas on a presenter for the spring.
- Jan suggested Dr. Stuart Shanker; he is a keynote speaker the People for Education Conference. He is a Professor at York University, speaker and author on Self-Regulation in Children.
- Laura will ask Cheryl Schneider for additional ideas for a spring presenter

C. Emergency/Response Workshops (ex. Substance Abuse ready for action)

- Laura has not spoken with Kim Kitchen on this topic yet
- Board discussed the importance of having something on hand in case an incident does occur

- Kolleen mentioned Trauma Assist – First Aid for Trauma. Kolleen may be able to have someone from Trauma Assist come and speak.

Treasurer's Report

Phyllis reported having a bank balance of around \$30,000,

United Way Funding Efforts in Dufferin

- Kolleen is attending a meeting tomorrow with Daniel from United Way. They will speak to County of Dufferin on the importance of United Way funding. Kolleen will connect Daniel to Barb W, to help with the UGDSB supporting the United Way.

Advertising for Fall 2016

Marketing/Promotion:

i) Facebook:

- Jan tried to boost a Facebook post with a budget of \$2.00, to see how it works. Board discussed and thought it was a good idea to try. Board voted and approved a budget of \$25.00 for Facebook advertising.
- Kolleen mentioned a 2 part workshop she is attending through the Small Business Enterprise Centre in Orangeville: Video Marketing for Small Business. Kolleen emailed the dates and information to everyone.

ii) MyFM Radio station – Will connect again with them about the weekly Parenting Tip

iii) Participation at Community Events:

- Board agreed to participate in the following events: Princess Margaret Craft Fair and Candy Cane Fair at Headwaters Hospital

Other:

- Barb W will be holding an event around Internet Safety in the spring through ProGrant dollars. DPSN will help promote the event.

Next Meetings

November 14th

December 12th

January 9th

February 13th

March 6th

April 10th

May 8th

June 5th (AGM)