



# MINUTES

Date | time 9/11/2017 1:00 PM |

---

## In Attendance

---

**Present:** Jan P(Chair), Phyllis N (Treasurer), Laura L (Coordinator), Barbara H (recorder), Joan O'B, Barb W

**Regrets:** Stacey M, Kolleen M

Note: The By Laws approved Feb. 2014 make no mention of required attendance of Board members. Kolleen is encouraged to maintain her membership on the Board and contribute as a corresponding member when she is unable to personally attend a meeting.

---

## Approval of Agenda

---

Motion: Joan O'B

Second: Barbara H

---

## Approval of Minutes from June 5, 2017

---

Motion: Jan P

Second: Barbara H

Board members still have to sign the Consent to Act as a Director; today we signed the Annual Offence Declaration

## Meeting Dates 2017 – 2018

- Oct. 2; Nov 6; Dec. 11 (Christmas lunch); Jan. 8; Feb. 12; March 19; April 9; May 14; June 4

## Coordinator's Report

- Fall Workshops – schedule is in final stages of preparation
  - Susan W is retiring; no replacement available from the County
  - Spirited Child: searching for replacement for Nina and Robin. Ask about facilitator at DuCK
  - Stress Management – discussed adding the third session for activities with kids
  - Offer the "How to Talk" books to Kolleen for her workshops
  - Opioid sessions – repeat the Spring sessions this fall.
  - How to talk to your kids about drugs. Ask Kim Kitchen. Kristy Franklin is another option
- DC Moves – Jan will plan to attend
- United Way held launch for the Cabinet, which was not very well attended
  - a Dufferin Campaign launch – date to be confirmed

- The staff at the County is doing fundraising on their own (after payroll deduction was turned down corporately)
  - Constant Contact – costs keep increasing; we will consider the merits of shifting to a different platform in the next month. Any change will require work by Laura
    - Sara Clark’s website has some ideas; she teaching the social networking course at Georgian
- Volunteer Dufferin
- Laura drafted two volunteer postings for Fundraising and Social Media Coordinator
  - These were approved with one change to the contact from Hiring Committee to Coordinator

---

## Treasurer’s Report

---

Current balance is \$39,469. 42

- New account at Meridian Credit Union: charges for every transaction
  - Phyllis will notify them of our intent to request exemption from this policy (copy Board members)
  - Jan will send written request for an exception to their policy, particularly in light of their past support of DPSN
- Coordinator’s work hours: Laura will re-send the information from last spring. This will be on the agenda for next month’s decision.

---

## Fundraising

---

Laura provided overview of the proposed fundraising package, draft sponsorship letter, and sponsorship data sheet, showing various levels of sponsorship. These were favourably received by board members.

- Draft sponsorship letter – follow-up is important; Jan will sign on behalf of the Board, and a different person might do the actual follow-up call.
- Add an option for sponsoring radio promos
- Staples has said they might cover costs of printing, which would be particularly helpful for printing coloured posters. Laura will continue to try to negotiate with them.

---

## Promotion

---

- In order to increase our profile, take our own photos to send to Snap’d and to the Banner.
- Snap’d has a new owner; Jan will locate the name to give to Laura
- For possible spring program: author, Alex Russell, consider “Drop the Worry Ball; How to Parent in the Age of Entitlement

---

## Next Meetings

---

- October 2
- November 6
- December 11